



# MATCH DAY GUIDE

PRESENTED BY



# WELCOME TO WIGAN ATHLETIC

## INFORMATION FOR SUPPORTERS AND VISITORS



Wigan Athletic offer a warm welcome to home and away supporters and all visitors to The Brick Community Stadium. The North West of England is an area rich in football history and Wigan Athletic is deeply rooted within this culture.

Wigan is ideally placed to explore the North of England, including bustling towns and cities, beautiful countryside and golden sandy beaches, all a short drive or train journey away.

The following pages provide all the information you may need in order to plan your visit, and make the most of your match day at Wigan Athletic. Should you need any further details, visit [wiganathletic.com](http://wiganathletic.com) or connect with us on social media for the very latest updates.

We hope you enjoy your next trip to The Brick Community Stadium.

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# FOREWORD

FROM OUR SUPPORTER LIAISON OFFICER

I would like to wish you a warm welcome to Wigan Athletic.

We have created this information pack to help you prepare for your visit to The Brick Community Stadium. We hope you enjoy your visit to Wigan, and if there is any further information you require before or on the day of the game, please do not hesitate to get in touch:

[jason@wiganathleticslo.co.uk](mailto:jason@wiganathleticslo.co.uk)

We look forward to welcoming you to The Brick Community Stadium.

**Jason Taylor**  
Wigan Athletic  
Supporter Liaison Officer



# HOME SUPPORTERS

## FIND THE PERFECT STAND FOR YOU



### SPRINGFIELD WEST STAND

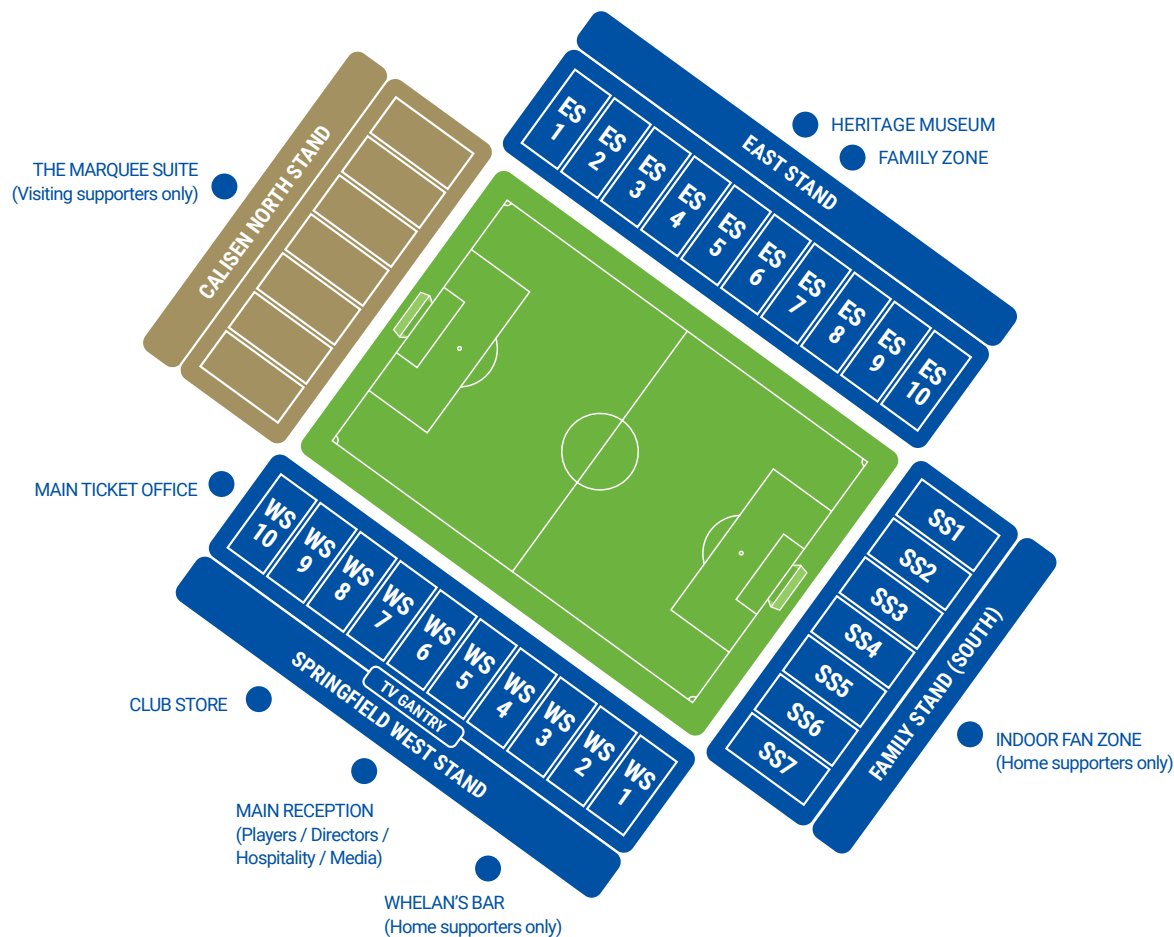
For the TV camera view, take your seat in the Springfield West Stand. The tunnel side of The Brick Community Stadium is home to our exclusive hospitality facilities, TV gantry and to many of our longest-standing supporters.

### FAMILY STAND (SOUTH)

Sit behind the goal in the South Stand to enjoy the match in our most family-oriented area at The Brick Community Stadium.

### EAST STAND

Many of our most vocal supporters choose to watch matches from blocks ES2, ES3 and ES4. Home supporters wishing to bring along their flags will be allowed to place them in block ES1, which is a netted area. The East Stand is also home to the Family Zone (see section 13) and the Wigan Athletic Heritage Museum (see section 8).





# VISITING SUPPORTERS

## WELCOME TO THE BRICK COMMUNITY STADIUM



We are delighted to welcome visiting supporters to Wigan Athletic, and hope you enjoy your trip to The Brick Community Stadium. We are proud of our friendly and inclusive matchday atmosphere, and we are committed to ensuring that all fans have a safe and enjoyable experience. This guide provides key information to help you plan your visit and make the most of your day with us. Thank you for your support, and we look forward to seeing you on matchday.

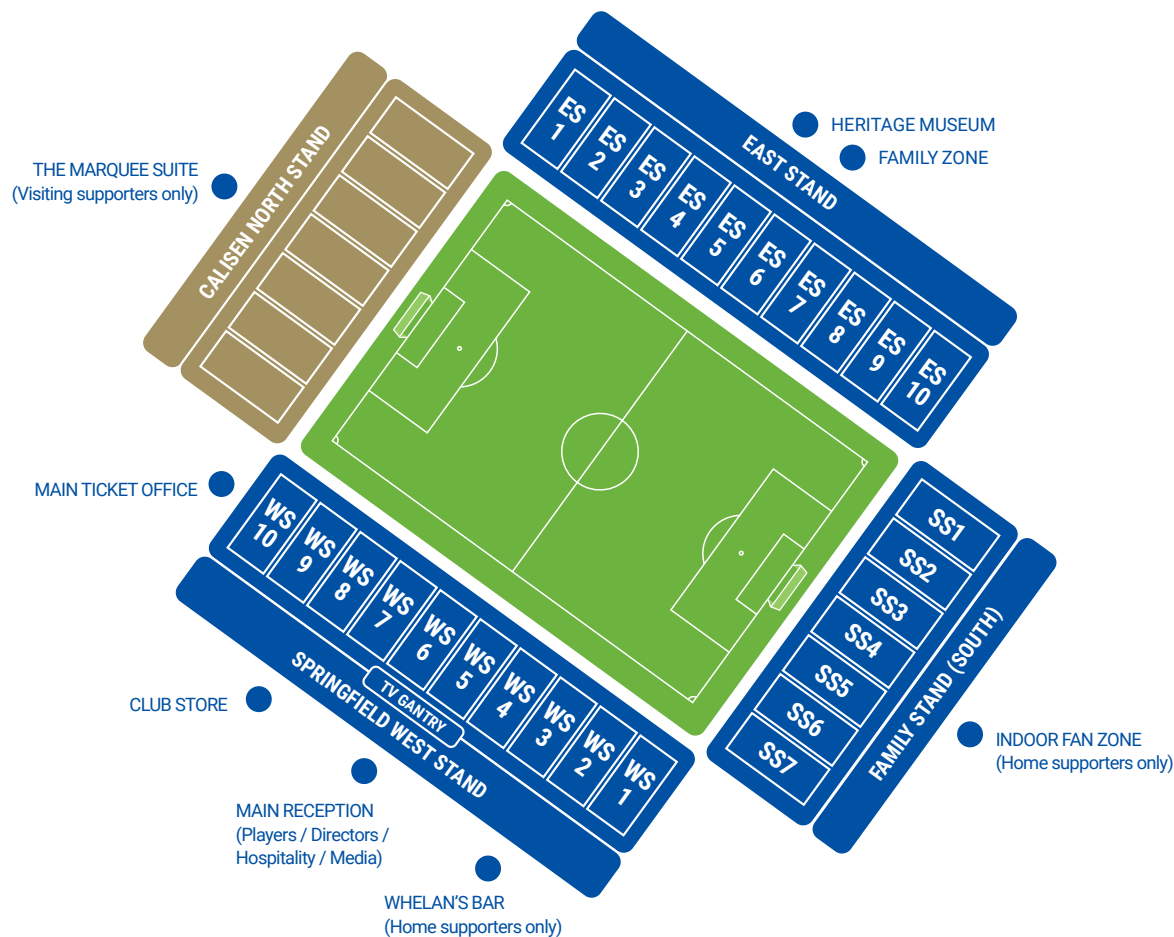
### CALISEN NORTH STAND

Supporters of visiting teams are situated in the Calisen North Stand.

In respect of selected fixtures (determined by the visiting attendance), Wigan Athletic offers a fantastic facility for visiting supporters; 'The Marquee'. This space ensures visiting fans enjoy their visit to the Stadium in style, with a free to enter facility underneath the North Stand. Up to 450 fans can be accommodated in this lounge, and entry is upon production of a valid away match ticket. Within this facility, hot food and beverages may be purchased, with licensed bars and a big screen television showing sporting events.

Visiting supporters are permitted to bring one drum into the stadium to enhance their matchday experience. However, prior notice must be given by emailing [d.winnard@wiganathletic.com](mailto:d.winnard@wiganathletic.com) in advance of the fixture. Please note that the drum will be subject to a security search upon entry. The Club has a duty of care to all supporters, and any complaints or issues arising from the use of the drum may result in its removal, to be collected at the end of the game.

Flags without poles are permitted, provided they meet fire safety regulations; however, they must not cover sponsor banners, and supporters are asked to follow the instructions of stewards regarding their placement.



# SUPPORTERS WITH SPECIFIC NEEDS

## FIND THE PERFECT STAND FOR YOU



Wigan Athletic is committed to providing our supporters and guests with an inclusive and enjoyable experience. Below are some examples of what we provide. If there is anything that is not listed below that we can assist you with, then please do not hesitate to contact our Disability Liaison Officer:

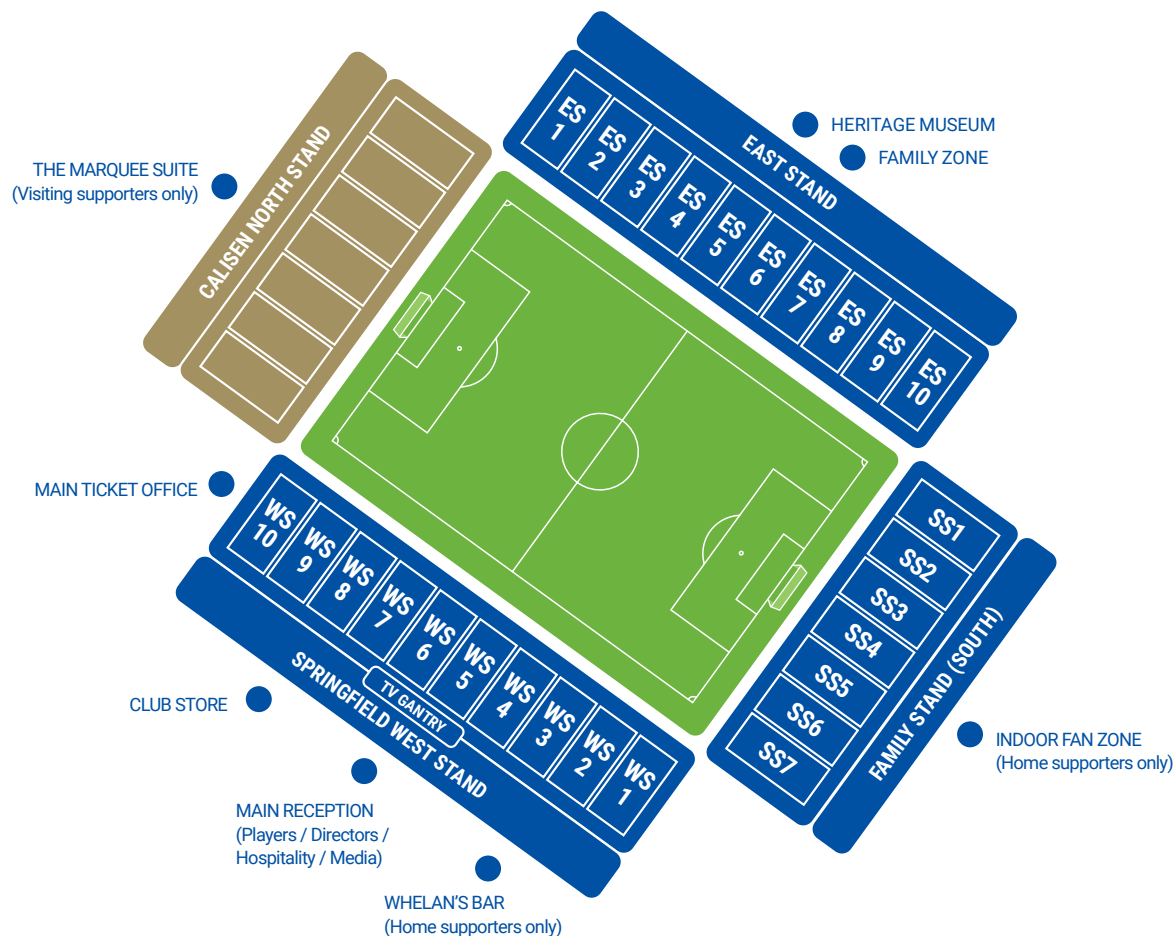
**Louise Peet**  
**01942 311 111**  
**[l.peet@wigansportsgroup.com](mailto:l.peet@wigansportsgroup.com)**

Each stand at The Brick Community Stadium has two designated accessible platforms in excellent positions with catering and designated toilet facilities available, lifts to each concourse and direct access to the platforms. These platforms are designated for supporters who use a wheelchair, with personal assistant seats allocated alongside the platforms. Additional wheelchair and disabled facilities are available at the front of the West Stand. A personal assistant, if needed, will be issued with a ticket at the Club's discretion on completion of a disability registration form. Please contact The Brick Community Stadium Ticket Office to obtain a disability registration form.

Match commentary facilities are available for visually impaired supporters in specific areas of The Brick Community Stadium. Headsets are available for a fully refundable deposit of £10. Please contact The Brick Community Stadium Ticket Office in advance to arrange collection of headsets.

The Club has a limited number of designated disabled parking spaces on Robin Park Arena, which may be purchased in advance by calling the ticket office via 01942 311 111. The area surrounding The Brick Community Stadium does not have any particularly steep gradients for disabled supporters to consider. We have designated space for two coaches with disabled supporters on board, which is 50m from The Brick Community Stadium perimeter. Any disabled coaches must pre-book as early as possible.

Ear defenders are also available to hire for £10, which is fully refunded upon their return. These too are available from the Ticket Office.





# PURCHASING MATCH TICKETS

## HOW TO BUY (IN HOME SUPPORT AREA)



### BUY ONLINE AT [wiganathletic.com/tickets](https://wiganathletic.com/tickets)

The easiest way to buy tickets is online at [wiganathletic.com](https://wiganathletic.com), where you can choose to print your tickets at home or download to a mobile device to save time! There are no booking fees online, making it the simplest and cheapest way to get tickets to all Latics games.



### VISIT THE TICKET OFFICE AT THE BRICK COMMUNITY STADIUM

Situated in the North West corner of the stadium.  
Opening hours may vary so please visit  
[wiganathletic.com/tickets](https://wiganathletic.com/tickets) for details. No booking fees apply.



### CALL THE TICKET HOTLINE 01942 311111

Call the ticket hotline on 01942 311111 and pay by  
credit / debit card.

# DIRECTIONS & TRAVEL

## HOW TO FIND THE BRICK COMMUNITY STADIUM



### ROAD

The Stadium is located on Loire Drive, Wigan, approximately one kilometer from Wigan town centre. The Stadium is easily accessible from the M6 at Junction 25 for northbound traffic or Junction 27 for southbound vehicles. If travelling from the M61, take Junction 6 for Aspull and follow the signage to Wigan. The Stadium is signposted from all of these directions by the recognisable brown tourist information signs.

### CAR PARKS

There are supporter parking facilities available around the Brick Community Stadium on a matchday, accessed by using Stadium Way using postcode WN5 0UN. Home supporters are advised to park in Car Park 3 or Car Park 4 which are priced at £7 for cars. Away supporters are advised to park in Car Park 1 which is priced at £7 for cars, £13 for minibuses and £24 for coaches. The Brick Community Stadium is a cashless venue and offers contactless card transactions in respect of car parking. Parking is available to pre-book for all supporters.

Use what3words to find our car parks:

#### Home Supporters:

Car Park 3: noon.ladder.trucks

Car Park 4: venue.vague.cool

#### Away Supporters:

Car Park 1: vines.songs.paying

The Club strongly advises against parking on the adjacent retail park, nearby residential areas, or in any unauthorised parking space as it is likely that you will receive a penalty fine. The Club car parks are stewarded and are protected throughout the game. Wigan Council car parks at the front of the Stadium on Loire Drive must only be used if paying the applicable fee and displaying a ticket.

### BUS

GMPT / South Lancs Travel operate a number of bus services (601-604) to and from Wigan Bus Station which has several stops on Robin Park Road, two minutes walk from the The Brick Community Stadium.

The 641 (Bee Network) now runs down Robin Park Road.

The 604 (from Wigan) and 603 (to Wigan) both Bee Network run near the cinema at the end Montrose Avenue, a 2 minute walk from the Brick Community Stadium.

Several buses from Wigan Town Centre pass through Newtown, which is a 5-10 minute to the Brick Community Stadium. These include:

#### Bee Network

601, 602, 603, 604, 610, 611, 640, 641

#### Arriva

352, 375, 385

### TAXI

- Blue Star Taxis - 01942 242424
- A1 Travel of Wigan - 01942 669321
- PemTaxis - 01942 253535

### TRAIN

The Stadium is well served by the local railway network. Wigan North Western is managed by Avanti West Coast and is an integral stop on the West Coast Mainline, offering journey times of just over two hours to London Euston, Glasgow Central and Edinburgh Waverley. Directly opposite, Wigan Wallgate is an important regional station offering services to Manchester and Liverpool, and various other north west towns. Both stations are approximately 15- 20 minutes' walk from the Stadium, or an £8 taxi fare.

### PLANE

Wigan is approximately 45 minutes from both Liverpool John Lennon and Manchester Airports, with easy access by train and motorway to both. Please note however, that there are no facilities for the storage of luggage within the confines of the Stadium.

### CANAL

A famous section of the Leeds and Liverpool canal runs directly behind The Brick Community Stadium, giving you the opportunity to sail down to the stadium and moor up nearby. After the match, why not take the short trip to Wigan Pier!

**Wigan Athletic advises fans and staff to travel on sustainable transport options where possible e.g public transport, active transport and carpooling etc.**



# LOCATION MAPS



SCAN ME FOR  
DIRECTIONS ON  
GOOGLE MAPS

# BEFORE THE GAME

## THINGS TO DO AROUND THE BRICK COMMUNITY STADIUM



### OUTSIDE THE STADIUM

The Brick Community Stadium was built on a large area of open land, which means that it is not overly crowded walking around the stadium on match days. Occasionally during the season, events will be held outside prior to matches. Check [wiganathletic.com](http://wiganathletic.com) for the latest details.

### SHOPS, RESTAURANTS AND PUBS

The Brick Community Stadium is positioned adjacent to Robin Retail Park, which is home to several large stores including Next, Boots, Smyths Toys and Pets at Home. Within Next is a Costa Coffee café, whilst Burger King, KFC, Greggs, Nando's and Subway are at the far side of the retail park. The Red Robin pub is approximately 500 yards from the Stadium and is welcoming to all supporters, but is used mainly by fans of the visiting club.

### WHELAN'S SPORTS BAR

Located within The Brick Community Stadium, Whelan's Sports Bar is a modern and comfortable place for home supporters to enjoy live sports. Open on matchdays, the newly-refurbished bar has 50" 4K screens throughout with live sports available. Whelan's offers a range of beverages, alcoholic and soft, alongside a tasty menu including fresh wood-fired pizzas.

### VISITING SUPPORTERS BAR

The Marquee ensures visiting fans enjoy their visit to the Stadium in style, with a free-to-enter facility underneath the Calisen North Stand. Up to 450 fans can be accommodated in this lounge, and entry is upon production of a valid away match ticket. Within this facility, hot food and beverages may be purchased, with licensed bars and a big screen television showing sporting events.

### CATERING

There are mobile food vendors located around the perimeter of The Brick Community Stadium. Within the stadium concourses, there are Food & Beverage kiosks that serve a variety of hot and cold snacks and drinks. Cashless only.

### TICKET OFFICE

If you have any queries on the day of a game, the main ticket office is in the North West corner of the stadium.

### INDOOR FAN ZONE

The Indoor Fan Zone, located in the South Stand, is home to the Official Wigan Athletic Supporters Club and opens three hours before kick-off. It is open to all Latics supporters, whether or not you are a Supporters Club member. All activities within the Fan Zone are organised by the Official Supporters Club team. Here's what you can expect inside:



- Pre-match interviews on stage with past and present players.
- Matchday Family Quiz with prizes up for grabs.
- Raffle draws with fantastic prizes, including matchday hospitality and signed Latics merchandise.
- Tic 'n' Mix sweet stall.
- Pop-up Latics Shop at selected fixtures.
- 25% discount on food and drink for OWASC members until 90 minutes before kick-off.


### LATICS STORE

Wigan Athletic operates its own official retail store located in the West Stand at The Brick Community Stadium. Latics Store is the only place where supporters can find the full and exclusive range of official Latics merchandise, including replica kits, training wear, accessories and a variety of fan favourites.

Whether you're looking to proudly wear the latest home or away kit, pick up a gift for a fellow supporter, or add to your collection of Latics memorabilia, Latics Store is your go-to destination.

The Store is open from 10am to 5pm, Monday to Friday, and from 10am to 3pm on non-matchday Saturdays. On matchdays, Latics Store is usually open from 10am until kick off, then for 30 minutes after the full-time whistle. Opening hours on matchdays may vary, so supporters are encouraged to check [www.wiganathletic.com](http://www.wiganathletic.com) for the latest information before visiting.

### CASH MACHINES

The nearest cash machine is a five-minute walk away from The Brick Community Stadium. It is located outside the Boots store on Robin Retail Park, and is marked on the adjacent map with a .

### SAFETY NOTICES

The Brick Community Stadium is an all-seater Stadium. Above every turnstile, there are lists of items which are not permitted inside The Brick Community Stadium. Please note that it is an offence to have any of those items in your possession inside the Stadium. The Stadium staff and/or police may take action against you.

### SAFEGUARDING

Wigan Athletic Football Club is committed to safeguarding those who are under the Club's care or utilising its facilities. Any safeguarding concerns should be reported to a steward or member of staff who will refer the matter to a member of our safeguarding team. Further details of the Club's safeguarding policy and contact information for the safeguarding team can be found on the safeguarding page on the Club website.

### WIGAN ATHLETIC FAMILY ZONE

Young supporters from both home & away clubs can enjoy a vast array of pre-match activities within our Family Zone. The Family Zone is located underneath the East Stand and can be accessed on the outer perimeter of the stadium. The Family Zone is open two hours prior to kick-off and is FREE for everyone to enjoy. Inside the main room, you can expect lots of fun activities, competitions and games, a visit from Crusty the Pie and sometimes first team players! There is a refreshment kiosk within the Family Zone too, which is a cash-only facility.

### THE HERITAGE PROJECT MUSEUM

The Heritage Museum is operated by the Heritage Project volunteers. The museum entrance is located behind the East Stand and is open from 1pm on matchday for both home & visiting supporters. The volunteers will be displaying a range of artefacts, photos and programmes that date back to the year we were established in 1932. The volunteers also create an unofficial mini matchday programme that they sell for £2.00 inside the museum.



**HERITAGE  
PROJECT**



# INSIDE THE BRICK COMMUNITY STADIUM

## OUR FACILITIES

### A NO SMOKING STADIUM

We are a no smoking venue. Smoking of cigarettes and e-cigarettes anywhere in the stadium is not permitted, however the Club has also introduced designated smoking enclosures that can be utilised by fans wishing to smoke or vape at half time. The pens can be accessed via the stairwells on each stand. For fans with accessibility needs, please speak to the nearest welfare steward (purple vests) who will be happy to assist you.

### CONCOURSE CATERING

Once the turnstiles open, food and drink is available from kiosks throughout the concourses.

### STEWARDS

If you have any questions or require assistance when you are inside the Stadium, speak with a Steward who will be happy to help you. We also have welfare stewards working within the stadium. These stewards are wearing purple high vis vests, and their role is to offer extra support to ensure everybody can access and enjoy the game.

### BABY CHANGING FACILITIES

Baby changing facilities can be found in every concourse of the stadium for supporters in the stands, and also in the following locations in hospitality areas:

- Carling Lounge
- TOMACO Lounge
- Springfield Lounge
- Whelan's Sports Bar
- South Stand
- Marquee
- From main reception, a disabled toilet can be found between the staff toilets on the corridor. Please locate a Welfare Steward, who will be wearing a purple vest, to obtain a key to open the facilities.

### ANTI-SOCIAL BEHAVIOUR

If you see, hear or are the victim of discrimination or anti-social behaviour, you can report it to Kick it Out using the Kick It Out app which is available to download from the App Store or Google Play, or via:

Facebook /kickitoutofficial  
Twitter @kickitout  
Email info@kickitout.org  
Call 0800 169 9414  
Visit kickitout.org



You can also report discreetly via our STOP IT reporting facility. Please scan the QR code to report:

- Discriminatory Abuse
- Foul or Abusive language
- Use of Pyros and throwing of objects
- Pitch Incursions
- Drug Use
- Stadium Damage
- Vaping or Smoking
- Violence
- Safeguarding Matters - this includes violence or abuse against Women & Girls.

### SCAN TO STOP IT



Help us **STOP IT**

Everyone has the right to enjoy the match together in a safe and enjoyable environment.

Help us STOP:

- Discriminatory Abuse
- Foul or Abusive Language
- Use of Pyros and Throwing of Objects
- Pitch Incursions
- Drug Use
- Stadium Damage
- Vaping or Smoking
- Violence
- Safeguarding Matters

Help us IMPROVE:

- Cleaning Standards
- General Maintenance

By reporting the matter in confidence by speaking to one of the match day stewards or scanning the STOP IT QR Code and following the instructions.

# ENJOY THE GAME TOGETHER

wiganathletic.com



# INSIDE THE BRICK COMMUNITY STADIUM

## CONCOURSE CATERING



### HOT FOOD

<b>Pies</b>	
Meat & Potato	£4.80
Three Cheese & Onion	£4.80
Chicken Balti	£4.80
Potato & Butter	£4.80
Add a Barm Cake	£1.50
<b>Classic Hotdog</b>	£6.00
<b>Gourmet Hotdog</b> <small>Krakauer &amp; cheese</small>	
Tomato, curry or cheesy sauce, mustard & crispy onions	£6.60
<b>Pizza Twist</b> <small>Margherita</small>	£5.20

### SNACKS

<b>Chocolate Bars</b>	
Twix	£2.20
Maltesers	£2.20
Kit Kat	£2.20
<b>Crisps</b>	
Longhorn Beef	£2.20
Sea Salt	£2.20
Cider Vinegar & Sea Salt	£2.20
Pringles	£2.60
<b>Popcorn</b>	
Toffee	£4.00
Salted	£3.80

### DRINKS

	Pint	Half
Madri <small>4.6%</small>	£6.80	£3.60
Coors <small>3.4%</small>	£6.60	£3.60
Carling Dark Fruit <small>4.0%</small>	£6.20	£3.20
Worthington <small>4.4%</small>	£4.90	£2.60
Guinness <small>4.1%*</small>	£7.00	
Guinness Zero*	£6.00	
Stowford Press	£5.20	
<b>Wine</b> <small>12.5% - 14%, 187ml</small>		
Red/White/Rose	£6.50	

<b>Large Soft Drinks</b>	
Fanta / Coca Cola	£4.20
<b>500ml Soft Drinks</b>	
Diet Coke/Sprite/Dr Pepper	£3.80
Oasis: Summer Fruits/Citrus Punch	£3.80
Bottled Water	£2.80
<b>Hot Drinks</b>	
Coffee, Hot Chocolate, Tea, Bovril	£3.50
<b>PLUS: FREE MINI BISCUIT WITH EVERY HOT DRINK!</b>	

Weights & Measures Act 1985: Still wine measurements in the UK: 125ml, 175ml, and multiples. Draught beer and cider measurements in the UK: Third pints, half pints, two-third pints, and multiples of half pints. Not to include pre-packaged products – We operate a Challenge 21 & 25 Policy, Photographic ID will be required. \*Subject to availability



# OFFICIAL MERCHANDISE

## LATICS STORE

### OFFICIAL KIT PARTNER

Wigan Athletic is delighted to have partnered with Puma for the supply of all official playing and training kit.

### LATICS STORE AT THE BRICK COMMUNITY STADIUM

Wigan Athletic operates its own official retail store located in the West Stand at The Brick Community Stadium. Latics Store is the only place where supporters can find the full and exclusive range of official Latics merchandise, including replica kits, training wear, accessories and a variety of fan favourites.

Whether you're looking to proudly wear the latest home or away kit, pick up a gift for a fellow supporter, or add to your collection of Latics memorabilia, Latics Store is your go-to destination.

The store is open from 10am to 5pm, Monday to Friday, and from 10am to 3pm on non-matchday Saturdays. On matchdays, Latics Store is usually open from 10am until kick-off, then for 30 minutes after the full-time whistle. Opening hours on matchdays may vary, so supporters are encouraged to check [www.wiganathletic.com](http://www.wiganathletic.com) for the latest information before visiting.

### STORE.WIGANATHLETIC.COM

The place to go for your online shopping! The online store gives you access to all of Latics merchandise. For more information please call 01942 770450, or email [laticsstore@wiganathletic.com](mailto:laticsstore@wiganathletic.com)



# MATCH DAY HOSPITALITY

Matchday Hospitality at Wigan Athletic includes the perfect combination of superb food, excellent service, the best seats in the house and fantastic entertainment, all to make your matchday with Latics a day to remember! A range of hospitality packages offer something to suit every taste and budget. Away supporters are welcome.

## CHAIRMAN'S CLUB

A game-changing hospitality offering, our best-in-class facilities are like nothing seen before at The Brick Community Stadium. The Chairman's Club offers the ultimate VIP experience, combining outstanding international cuisine, panoramic views of the pitch, and stylish surroundings, presenting the perfect package for those wanting to go the extra mile for their guests. Share your matchday experience with Home and Visiting Directors.

## CARLING LOUNGE

Combining premium executive seating with outstanding hospitality, enjoy a sumptuous four-course meal and inclusive drinks package in the Carling Lounge - the perfect setting for you to experience a truly memorable day.

## TOMACO LOUNGE

Enjoy a delicious three-course meal, complemented by outstanding service, panoramic views and a vibrant pre-match atmosphere. Whether you are entertaining clients, celebrating a special occasion, or simply a day out with family and friends, our TOMACO Lounge ensures you can enjoy the game in relaxed, comfortable surroundings.

## SPRINGFIELD LOUNGE

The most affordable way to enjoy Latics hospitality - The Springfield Lounge provides a vibrant yet relaxed atmosphere for our fans in the heart of the West Stand. Enjoy a delicious two-course plated meal from the comfort of the lounge, before heading out to your allocated seating to watch the match. Great entertainment, quizzes and special guests make the Springfield Lounge the perfect venue for a great day out.

## WHELAN'S SPORTS BAR

Located within The Brick Community Stadium, Whelan's Sports Bar is a modern and comfortable place to enjoy live sports. Our newly refurbished bar has 50" 4K screens throughout with live sports available, all of which you can enjoy with a bite to eat from our freshly cooked menu. Our menu includes pizzas from our wood fired oven, burgers and bar snacks!

**This venue is only accessible for home fans only on a match day.**

## MATCH SPONSORSHIP

Experience the day as our Official Match Sponsor, giving your guests a truly memorable VIP experience. Our Official Match Sponsorship provides an excellent platform to generate brand awareness to a captive audience of passionate Wigan Athletic fans and beyond with promotion of your business in the stadium and across our social media channels. The package includes a range of branding, advertising, marketing and promotional opportunities with outstanding corporate hospitality experience for ten guests in our exclusive Chairman's Club.



**FOR MORE INFORMATION ON ANY OF OUR HOSPITALITY OR SPONSORSHIP PACKAGES, CALL 01942 770441 OR EMAIL [HOSPITALITY@WIGANATHLETIC.COM](mailto:hospitality@wiganathletic.com)**

[wiganathletic.com](http://wiganathletic.com)





# YOUNG SUPPORTERS



## FAMILY ZONE

Young supporters from both home & away clubs can enjoy a vast array of pre-match activities, organised by The Fan Engagement Team and Wigan Athletic Community Trust, within our Family Zone. The Family Zone is located underneath the Kingdom East Stand and can be accessed on the outer perimeter of the stadium. The Family Zone is open two hours prior to kick off and is FREE for everyone to enjoy. Inside the main room, you can expect lots of fun activities, competitions and games, a visit from Crusty the Pie and sometimes first team players! There is a refreshment kiosk within the Family Zone too, which is a cash-only facility, as well as PS5 consoles in the Game Zone.

Think you've got what it takes to outplay a Latics player? Come down and put your wits to the test!

**All children must be accompanied by an adult.**

## MASCOT

Crusty the Pie is Wigan Athletic's beloved mascot - a cheeky, oversized meat and potato pie with a heart of gold and a passion for Latics. Always ready with a big wave and a bigger smile, Crusty brings fun and laughter to fans of all ages, whether it's leading chants in the South Stand, posing for photos or causing a bit of harmless mischief around the Brick Community Stadium. A true Wigan icon, Crusty celebrates the town's proud pie-loving heritage while making every matchday a memorable one for young supporters.

Crusty's pre-match tour is a highlight for fans of all ages! Here's where you'll find him on a typical matchday:

- **Two hours before kick-off** – First stop: the Club Store and Front of Stadium, greeting fans and posing for photos.
- **One-and-a-half hours before kick-off** – On to Whelan's Sports Bar, the Indoor Fan Zone, and the South Stand Concourse, spreading smiles and matchday cheer.
- **One hour before kick-off** – Final stop: the Family Zone for some party games, dancing and plenty of fun!
- **Just before kick-off** – Crusty heads pitchside to fire up the crowd and lead the Latics chants!
- **Crusty doesn't stop there** – he also makes a half-time tour of the South and West Stands, waving to fans and posing for photos.

Whether you're a Latics or away fan, Crusty loves meeting supporters and is always happy to stop for a picture!



wiganathletic.com





# MY FIRST MATCH

Are you making your home debut? Attending your first Wigan Athletic match is an unforgettable experience, with plenty to see and do before kick-off.

From the moment you arrive at The Brick Community Stadium, you'll be greeted with a warm welcome from staff and fellow supporters.

Visit Latics Store to pick up official Latics merchandise, then head to Whelan's Sports Bar or the Indoor Fan Zone to soak up the pre-match atmosphere. For families, the Family Zone offers fun activities, games and a chance to meet Crusty the Pie, our beloved mascot.

Whether you're joining us for the first time or returning after a while, we're here to make your matchday as enjoyable and memorable as possible.

If you are a first time visitor to the Brick Community Stadium, get in touch to let us know and let us help make your day extra special:

**Diane Winnard**

[d.winnard@wiganathletic.com](mailto:d.winnard@wiganathletic.com)

**Jonathan Meehan**

[j.meehan@wiganathletic.com](mailto:j.meehan@wiganathletic.com)





# CONTACT



## CONTACT DETAILS

### WIGAN ATHLETIC

The Brick Community Stadium,  
Wigan  
WN5 0UZ

### OFFICIAL WEBSITE

wiganathletic.com

### TICKET HOTLINE

01942 311111

### TICKET OFFICE E-MAIL ADDRESS

ticketoffice@wigansportsgroup.com

### MATCH DAY HOSPITALITY

01942 770441

### LATICS STORE

store.wiganathletic.com  
01942 770450

### FAN & COMMUNITY ENGAGEMENT

d.winnard@wiganathletic.com  
j.meehan@wiganathletic.com

## SOCIAL MEDIA

 [www.facebook.com/wiganathletic](http://www.facebook.com/wiganathletic)

 [www.x.com/laticsofficial](http://www.x.com/laticsofficial)

 [www.instagram.com/laticsofficial](http://www.instagram.com/laticsofficial) (search laticsofficial in the app)

 [www.youtube.com/wiganathletic](http://www.youtube.com/wiganathletic)

 [www.linkedin.com/company/wigan-athletic](http://www.linkedin.com/company/wigan-athletic)

 <https://www.tiktok.com/@laticsofficial>